

# What is **THE BEST HOSTING** for CS-CART and MULTI-VENDOR

# Introduction

Web hosting sounds like something virtual. And it is. You will probably never visit one of the data centers to see what is going on behind the closed doors.

But if your website is your business, the hosting is the foundation of the building where it will live.

A tiny mistake during the groundwork might lead to the irreversible destruction of the whole construction regardless the efforts to keep it standing.

Invest time, money and effort to find the best hosting solution.

Take your online business seriously.

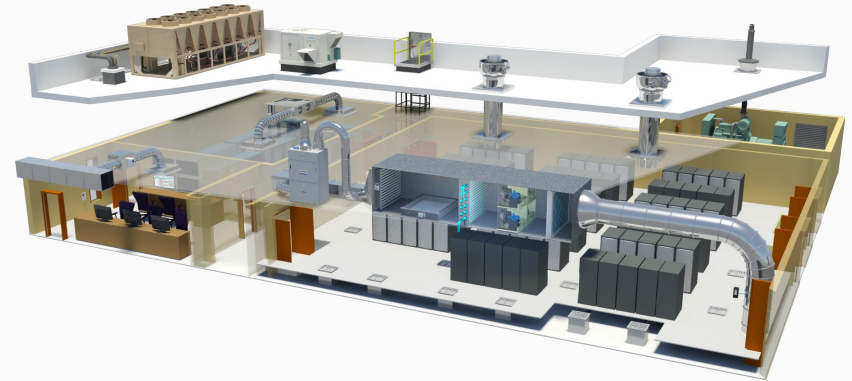
# What is a HIGH-QUALITY HOSTING



# Data center

## Key points to consider choosing a data center

- Physical security, backup internet connection and power supply, stable cooling system, geographical location.
- Servers hardware manufacturer, technology, characteristics, sustainability to power surges and physical shocks.
- Network firewalls, data encryption, identity and access control. Speed and security of interaction process between machines, applications and users.
- Server software updates, compatibility, automation, user-friendliness, replaceability. It has to be easy to scale, to upgrade and to run on autopilot.
- Service and support communication channels, availability, response time, incident reaction time and competence.



# Storage

Each data center is occupied with numerous server racks.

The rack can contain several server machines, be a separate server unit or with several other racks compose a huge server unit for big data.

The server hardware in one stack can differ.

To upgrade the server, the admin physically changes it in the rack.



# DEDICATED server

The most expensive and the most powerful option with own resources.

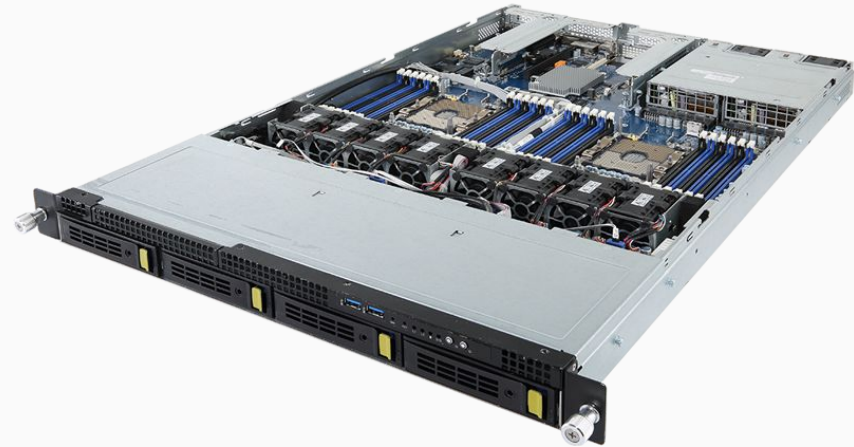
It is a physical server that you do not share with anyone else and no one else has access to.

Huge companies who need to keep and manage their data in reserved ecosystem choose dedicated servers.

This type of hosting is the best option to manage several services or even businesses simultaneously each in a separate instances, but still in one place with master-access.

Unlike the other options you will need to have IT skills or hire someone who has them, because everything you do with your website is up to you.

The dedicated server can be split into several **Virtual servers (VPS)**.



# VPS hosting

VPS is a physical server virtually divided into sections and each website resides within its assigned section. Each section acts independently of one another.

VPS server is an option for mid-sized business that needs the flexibility of dedicated server for a smaller price.

Each VPS has its own guaranteed resources.

VPS users can install their own operating system and software, update it and make any changes to the environment.

This type of hosting will require technical skills to set up configuration and monitor the performance of the server.



# SHARED hosting

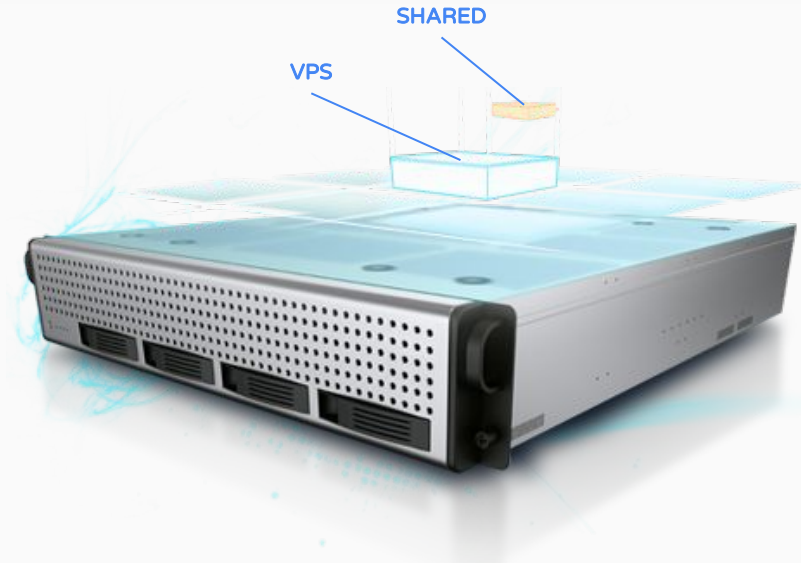
Using Shared hosting you share space and resources with other users.

Everything you need for a small business website is usually included into the plan. The provider takes care of the updates and security.

Included also means you are not allowed to change anything, like OS or software.

What you do on the server may affect others and vice versa. If your co-sharer gets penalized it can influence the reputation of the IP which you also will be using.

However, it is way cheaper than a Dedicated server.





# CLOUD hosting

“Cloud” essentially means that multiple servers are joined together to provide better and faster performance. Having cloud hosting means that websites load faster and their workload is balanced.

Due to its flexibility, scalability, stability, and universality, the solution is widely used by the businesses of any type and industry.

In Cloud the servers substitute each other in case one of them goes down so your website stays online 99,99% of time.

All resources like storage, RAM, CPU, transmission and etc. can be scaled quickly up and down with no limit.

Cloud hosting is an affordable solution with flexible and clear pricing. You only pay for the resources you use.



# Comparison table

Hosting type	Client type	Pros	Cons
<b>Dedicated</b>	Enterprise	<ul style="list-style-type: none"> <li>• Host anything</li> <li>• Create the best UX and CX</li> <li>• Unlimited customization</li> </ul>	<ul style="list-style-type: none"> <li>• Requires personnel</li> <li>• Expensive</li> <li>• More backups and storage space</li> </ul>
<b>VPS</b>	Middle-size business	<ul style="list-style-type: none"> <li>• Customizable</li> <li>• Own resources</li> <li>• Affordable</li> </ul>	<ul style="list-style-type: none"> <li>• Requires technical expertise</li> <li>• Inflexible in scalability</li> <li>• Self-managed backups</li> </ul>
<b>Shared</b>	Testers, newbies	<ul style="list-style-type: none"> <li>• Price</li> <li>• Fast start</li> <li>• No technical skills</li> </ul>	<ul style="list-style-type: none"> <li>• Limited resources</li> <li>• Insecure</li> <li>• Not customizable</li> <li>• No guarantees</li> </ul>
<b>Cloud</b>	All types	<ul style="list-style-type: none"> <li>• Fast and flexible scalability</li> <li>• Secure</li> <li>• Efficient cost</li> </ul>	<ul style="list-style-type: none"> <li>• Support latency</li> <li>• Internet lock-in</li> </ul>

# Choosing the best HOSTING PROVIDER

# Things to **FIND OUT**

- **Trustfulness.** Do they have an address, phone number, company information?
- **Documentation.** Do they have Terms and Conditions, NDA, SLA or other docs to read and accept?
- **Clear pricing.** Any small print or hidden extra payments, special prices or temporary discounts?
- **Support.** Availability, Help Desk, communication channels, self-help guides, response time - all that matters.
- **Available server location.** What regions can they offer to host you?
- **Server configurations.** What technologies and hardware can they provide?
- **Security.** Do they provide SSL, backups, where they store backups, do they have security or crash protocols?
- **Extra services.** A good provider is ready to offer a little bit more to help you grow.

# ASK the provider

- Can I trust your company and why?
- Are you a hosting provider or a reseller?
- How long has the web host been in business?
- How many customers do you serve?
- Can I see customers testimonials?
- What is the guaranteed average website uptime?
- Where are your servers located?
- Can I choose server location?
- What are your security measures?
- What are your backup measures?
- How do you upgrade the servers?
- How do you manage personal data?
- What is your privacy policy?
- What are the terms for bandwidth and space?
- What kind of customer support do you offer?
- What is the availability of your support?
- Is your customer support outsourced?
- Do you offer additional technical services?
- What payment options are available?
- Are there any special offers for the new customers?
- Do you offer a free trial period?
- Can I expand/reduce my hosting plan any time?
- What is your refund policy?
- What are requirements for canceling web hosting plan?
- What are the renewal terms and fees?

# AWS CLOUD HOSTING

provided by

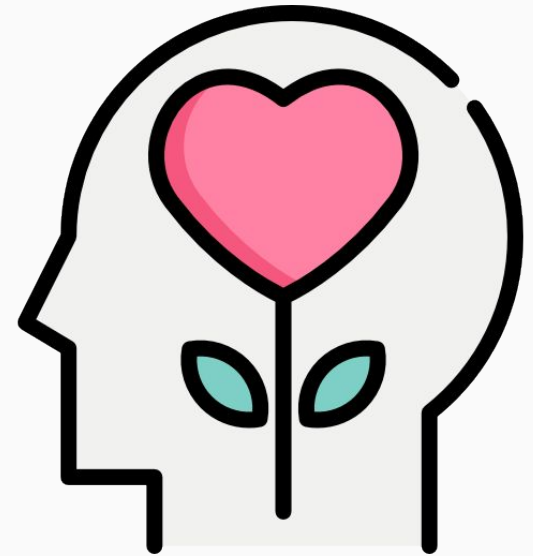
# SIMTECH DEVELOPMENT

for CS-Cart and Multi-Vendor



# Our IDEOLOGY

**We provide a business solution for ecommerce businesses implementing the best technologies and practices of the hosting industry to ensure a stable, efficient and secure environment for our clients growth.**



# Our EXPERTISE

13

years  
in ecommerce

700+

clients  
around the world

2000+

projects  
successfully finished



# Why we choose CLOUD HOSTING

- It's future!
- Modern high-end hardware, software and technologies.
- Secure and sustainable infrastructure.
- Convenient framework for developers.
- No limits to scale resources and grow business.
- Leading and major companies choose Cloud.
- Matches any business needs from a one-man startup to a transnational enterprise.



# Why we choose AWS

- AWS is the industry leader.
- The best hardware for data centers upgrades constantly.
- Data security is the highest priority for AWS.
- Global network of data centers to locate businesses near their clients.
- High system prevalence and availability.
- Wide range of tools for the development and automatization.
- Simple and fast scalability.



# We provide **BUSINESS SOLUTION**

## We took the best from AWS

- Secure global network of data centers
- Advanced technologies
- Flexibility and scalability

## We simplified the management work for the clients

- Always compatible and up-to-date software
- No control panel
- Emergency interaction protocol in a critical situation

## We designed automatization system and security protocols

- Infrastructure for each client
- Monitoring, backups, restore and update procedures
- Access control and monitoring

## We created a convenient environment for the developers

- Pre-installed GIT
- Multiple levels of access
- Logging of activities and errors

# It's **MORE** than hosting

	Regular VPS or Cloud hosting	Cloud hosting by Simtech Development
<b>Administrator</b>	Required	Not required
<b>Security settings (incl. DDoS)</b>	DIY	We control
<b>Software installation and updates</b>	DIY	We control
<b>Server monitoring</b>	DIY	We control
<b>Backup and restore procedures</b>	DIY + extra server for storage	We do
<b>Help and support</b>	Extra charge	We do
<b>Scaling</b>	DIY	We do

**MORE SERVICES**

# It's SECURE

- Best in class data centers
- Backups to a different data center
- Hard drives with redundancy
- Security updates
- Access control
- SSH and SFTP types of access
- Free HTTPS
- In-house security experts
- Security monitoring
- DDoS and hack attacks counteraction



# It's PROFITABLE

- Don't get distracted from the business
- Save time on settings and fine-tuning
- Save money on resources with our unique configuration
- Scale on demand to sustain traffic peaks
- Increase load speed by locating near your clients
- Improve website ranking and get more organic traffic
- Raise conversion with higher performance
- Don't lose customers during downtime
- Save money on AdWords campaigns - fast access reduces the click cost
- Relieve yourself of possible emergency spendings in the long run



# It's DEVELOPMENT-READY

- We are developers and we know what's important
- Installed Git
- Preset server configuration with PhpMyAdmin, MariaDB, Nginx
- Access & Error logs in the project directory
- SSH and SFTP access for developers
- Project test copies
- DevOps and auto releases: CI/CD, deploy, migrations

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# It's has a **CLEAR PRICING**

## Amazon AWS

Instance  
Storage  
Traffic  
DNS

from \$30 a month

## Simtech Development

Configuration  
Monitoring  
Backups  
Support

from \$39 a month

## AWS Cloud Hosting by Simtech Development

Time for business  
Fast website  
Secured data  
No effort

from \$69 a month

[SEE THE SERVICES](#)





# Words of WISDOM

The building with \$10 foundation will collapse sooner or later. But at the same time huge investments into hosting are not necessary. The balance of price and quality is what makes hosting service provider to stand out.

Cloud hosting brings you the simplicity of shared server with capabilities of dedicated server for the fair price. No dependency on other users, no resource limits, no location restrictions.

Simtech Development reveals even more benefits of cloud hosting by providing you the best AWS technologies wrapped up with a dedicated customer support for a fair price. You always know what you pay for.

Do you want to build a successful online business? Focus on growth. Get rid of distracting endless routine work. Delegate your hosting management to experts.



# Time to ACT

## Contact us if you want to get

- Experienced hosting partner
- Best cloud hosting solution for ecommerce from Amazon
- Highest security with multi-level defense
- Safe storage for your data
- CS-Cart and Multi-Vendor friendly digital environment
- Dedicated support team that does all work for you
- Additional services as a part of our loyalty program
- Clear pricing
- Lots of free time and money for business

**simtech**  
DEVELOPMENT

### Email

[cloud@simtechdev.com](mailto:cloud@simtechdev.com)

### Web

[www.simtechdev.com](http://www.simtechdev.com)

GET BEST HOSTING