

# Managed Hosting for WooCommerce made by eCommerce experts







WooCommerce websites are very dynamic and resource-demanding because they generate pretty much data and uncachable requests.

# And fault-tolerance infrastructure to handle all this



So you need a proper PHP version, reliable database and caching solutions.



## Slow hosting - WooCommerce store \_ Low sales and revenue

### This is why it's so important to choose WooCommerce hosting that really works!



# 70%

of consumers admit that page speed impacts their willingness to buy from an online retailer \*

\* Unbounce

53%

of visits are abandoned if a mobile site takes longer than 3 seconds to load \*

\* Google

# 13%

of all checkout abandonment in online shops happens because of website errors and crashes \*

\* Baymard

**Boost revenue and user experience** with Scalesta hosting



## Scalesta is optimized for WooCommerce



### **Dedicated servers**

Pre-installed for eCommerce projects that run on WooCommerce and WordPress.



# Be ahead of your competitors

Experience of our clients -1000+ owners of online stores and marketplaces in 170 countries.



Forget about the trial-and-error process of setting up your hardware.







### Scaling solutions for growing traffic



Free websites migrations without downtime

Extensive knowledge of WooCommerce











 $\checkmark$ 

- Free and auto renewable SSL certificates with with TLS 1.3
- Free daily backups in non-related data centers

  - Expert support team with focus on business tasks



### Scalesta guarantees enterprise level of website performance and security



1,440 web parameter checks

250,000measurements per server

# EACH DAY!



## Maximum load speed and performance

- Optimized stack with advanced configurations
- HTTP/2 enabled servers with TLS 1.3
- Pre-configured PHP-FPM
- NVME SSD-based servers
- Regular image optimization & Brotli compression





 $\checkmark$ 

### Non-stop monitoring

- 24/7/365 performance monitoring
  - Auto-healing servers
- Disaster recovery procedures
- Regular performance audits
- Load and stress testing





## Security

- **Dedicated environments and firewall protection**  $\checkmark$
- **Built-in DDoS protection and CDN**  $\checkmark$
- Protection against malicious bots  $\checkmark$
- SSH and SFTP access management
- Security monitoring and audits  $\checkmark$
- **Regular software updates**  $\checkmark$





 $\checkmark$ 

### **Expert support that cares**

- Personal dashboard and ticket system  $\checkmark$ 
  - **One-stop support**
- ✓ SLA with 15 min reaction time
- Add-ons and theme troubleshooting  $\checkmark$
- **DevOps services**  $\checkmark$
- **Cybersecurity experts**  $\checkmark$



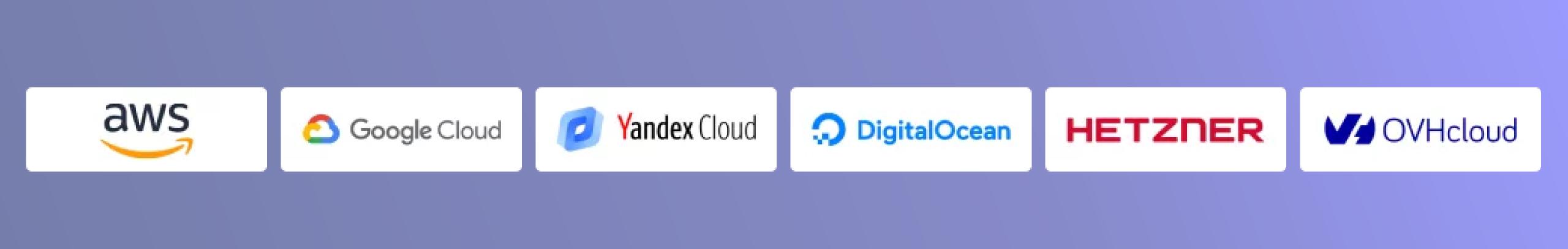


Our goal is to provide users with a FAST, QUALITY and RELIABLE connection wherever they are. We chose 15 data centers around the world from California to Sydney as our technology partners.

### **Global presence**







- No matter where you are based, we will find a data center
  - that works BEST for your business!



## Hosting that grows together with your business



### Only necessary expenses

We choose resources for the actual load and the dynamics of its growth. Just as much as required at the moment.



### Scalable solutions

No need to change your hosting plan during traffic peaks. Before the resources run out we scale server capacity up and down automatically.



## Hosting that grows together with your business

### **Custom plans**

Dedicated care for projects demanding load balancing and extra security protection. Concentrate on business, we'll cover your back.

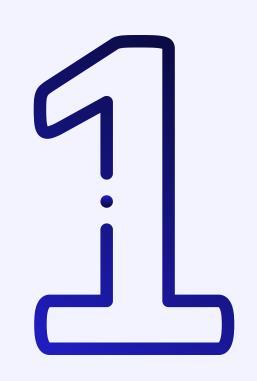


### **DevOps practices**

Automation of software deployment and easier changes. Achieve business goals faster by accelerating deployment of new features, security recovery and bug fixes.



### Free seamless migration or clear installation



Choose a plan

**Request a Migration** 





Done!

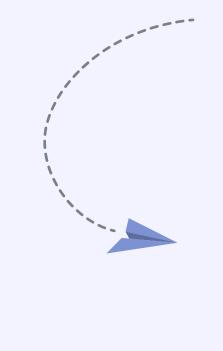


## Need help preparing Provide SSH access to your he No downtime, lost

Need help preparing your site for migration? Provide SSH access to your hosting - we will do this job for you!

No downtime, lost data and missed sales!





### **Ready to get started?**







# Any questions concerning hosting or infrastructure setup and monitoring?

## Reach our team and we can discuss it!



