simtech
DEVELOPMENT

Free UX/UI audit of the checkout process

Do your customers often abandon their shopping carts because the checkout process is complicated? Your website interface may be improved by simplifying the customer journey from the home page to the order page.

We will analyze the UX/UI of the checkout on your site and provide suggestions on how to make it more intuitive.

How can we help?

Our UX/UI designer will follow the user's path from the home page to checkout. After identifying the bottlenecks, we will provide a list of recommendations for each stage:

Home page → Catalog → Search → Product card → Cart → Checkout

Who should consider the offer?

Business owners who track conversion issues on their platforms.

What will you get as a result of the audit?

Our designer will put together a slide deck that covers:

- a list of UI/UX bottlenecks that lead to conversion loss in your checkout process
- suggestions on how to improve your checkout
- best eCommerce UI/UX practices

Other benefits for your business

Personalize the site to meet customers' needs

Increase conversion and sales

FREE

Contact me to discuss the details!

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